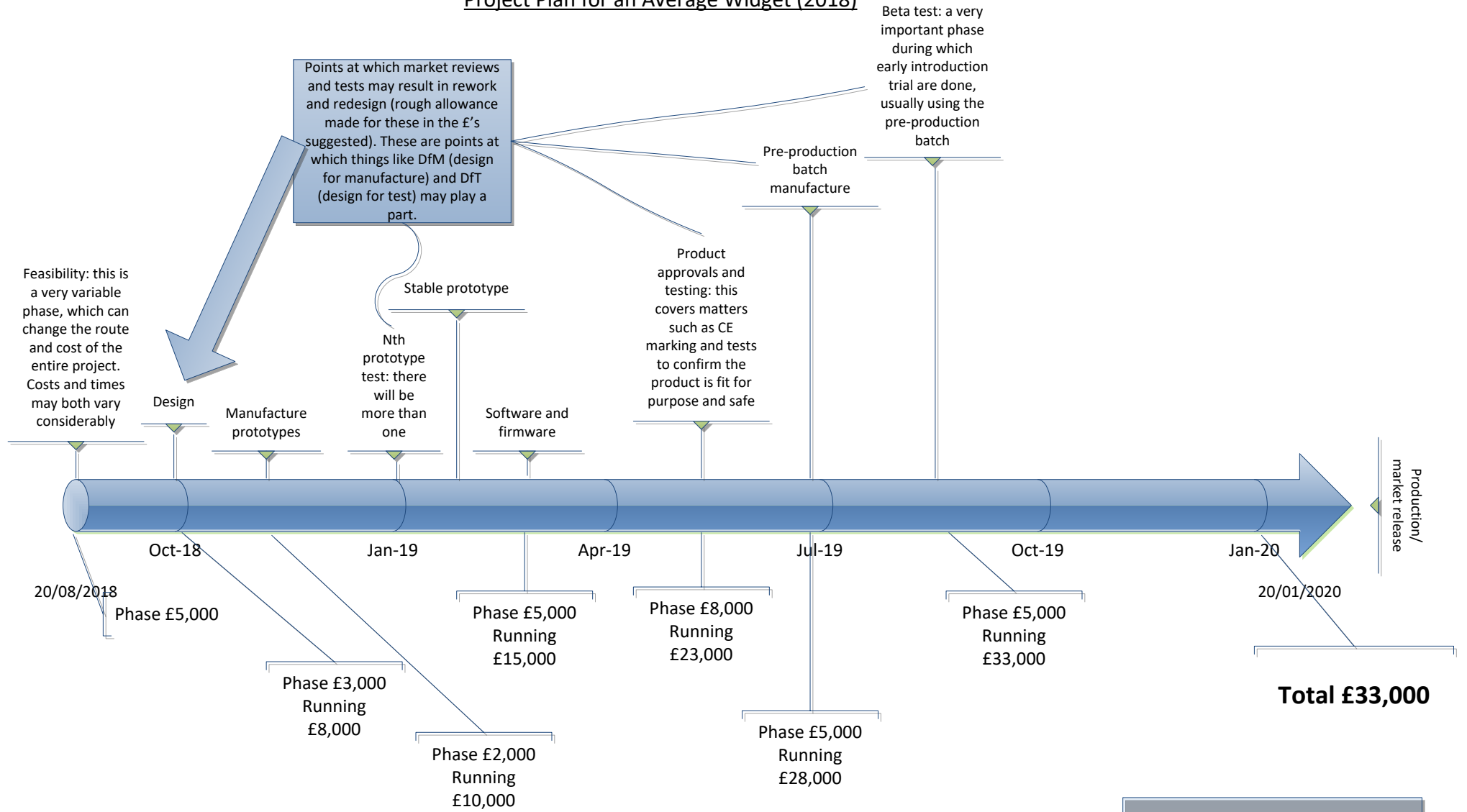


Project Plan for an Average Widget (2018)



Notes:

1. These figures are based on an average fictional project. A real project may deviate in both cost and delivery from what's shown above..
2. There are no allowances for marketing and sales/distribution/packaging costs – purely development
3. No allowance made for issues relating to intellectual property